

WHY BLEED? BLEED IS IMPORTANT TO
INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF
THE PRINTED PRODUCT.



FINAL SIZE
2.875" x 3.75"

DOCUMENT SIZE WITH BLEED
3.125" x 4"

SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

TRIM LINE

The printed product will be cut here.

BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer BEFORE submitting.

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF
THE PAPER WHEN PRINTED! ALSO, AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!